

July 29th, 2025
8:30-3:30 CDT

QSSSA

The Essential
Method for Structuring
Conversations in
All Classrooms



DR. MÓNICA
LARA



DR. STEPHEN
FLEENOR

FACE-TO-FACE · HOUSTON, TX

Do you want to see your students talking more about their learning? Do you want your students to build confidence and academic language? Do you want to see your emergent bilingual students make progress as they grow their proficiency in the target language? **QSSSA is the tool you need.** It is an invaluable instructional method for **all K-12 teachers** who are looking for great ways to **engage all students in academic conversations.**

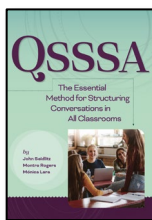
In this workshop, Dr. Lara and Dr. Fleenor model and explain QSSSA as an instructional method that **can be used in every single lesson, at multiple times, in multiple ways.** Furthermore, this workshop teaches how to plan effective structured conversations, how to scaffold and differentiate questioning, and how to build a culture of inclusion and equity.

In this workshop, participants will:

- Experience QSSSA as a student and as an educator
- Practice facilitating structured conversations using QSSSA
- Plan out structured conversations with open-ended, differentiated questions and scaffolds
- Engage with a variety of strategies to facilitate deep, structured conversations in the classroom

Who should attend:

- General-ed and ESL teachers
- Campus/district administrators
- Instructional coaches and specialists
- District curriculum leaders



**Includes a
copy of the
new QSSSA
book!**



DR. MÓNICA LARA is the Chief Executive Officer of Seidlitz Education. Mónica has decades of experience in dual-language and content-area instruction, and is the author of *¡Toma La Palabra!*



DR. STEPHEN FLEENOR is the Chief Digital Officer of Seidlitz Education.

Stephen is the author of *Teaching Science to English Learners* with Tina Beene and the creator of The Visual Non-Glossary.



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Register via [Eventbrite](#) or complete this form.

For each additional registrant, please attach a separate form, and complete top portion (name and contact information).

FIRST NAME _____	LAST NAME _____
WORK E-MAIL _____	
PERSONAL E-MAIL _____	
CELL PHONE () _____	WORK PHONE () _____
SCHOOL DISTRICT _____	

SESSION DETAILS

DATE & TIME

July 29th, 2025
8:30 AM – 3:30 PM CDT

COST

\$225 per person

LOCATION

Houston Marriott South
at Hobby Airport
9100 Gulf Freeway
Houston, TX 77017

Confirmation:

All conference registrants will
receive a confirmation email.

Cancellations:

**All cancellations must be received
in writing by Jun. 29th, 2025.**

Cancellations received after this date are
nonrefundable. There will be no exceptions.

PAYMENT

Registration fee **\$225**

x number of registrants _____
= TOTAL \$ _____

- **Fax** registration form with credit card information to (949) 200-4384.
- **Mail** registration form with payment, payable to Seidlitz Education, to: 638 Camino de los Mares, Suite H130 Box 639 San Clemente, CA 92673.

- ☐ **Check** enclosed (payment in full) payable to Seidlitz Education
- ☐ **Purchase order** enclosed. You must attach the purchase order to the registration form; no requisition will be accepted.
- ☐ **Credit card** – Please bill to my credit card
 - ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name on card: _____

Card # _____

Expiration Date: _____ CVV: _____
mm/yyyy 3- or 4-digit code

Signature _____

How did you hear about us? ☐ Website ☐ Email ☐ Advertisement ☐ Colleague ☐ Twitter ☐ Facebook ☐ Other

For more information

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